# AVEOM. PHARMA

Delivering growth to Pharmaceutical Companies around the world



\* AVEOM® - Adds Value Efficiency Opportunity Management \* AVEOM® - Adds Value Efficien

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## **AVEOM**<sub>®</sub> **PHARMA CONSULTING**

AVEOM<sub>®</sub> services offered are :

- Prospect and qualify PRODUCT OPPORTUNITES Approach best COMMERCIAL PARTNERS
- Accompany the BUSINESS DEVELOPMENT process with Partner until CLOSURE or beyond
- Search MARKETS & formulate recommendations to DIFFERENTIATE
- Precise « unmet needs » via F2F medical specialists INTERVIEWS and FOCUS GROUPS
- ✓ Facilitate COMPASSIONTE SALES (NPB / ATU) in France or Europe
- Scout, lead and facilitate FUSION AND ACQUISITION transactions
- Manage your BUSINESS DEVELOPMENT PROJECTS from <u>A to Z !</u>

### Value creation focused

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## **AVEOM** PHARMA - Adding Value partner

- **Highly-performing BD team** at the service of your business goals
- Act globally, on all continents
- Simplify your structure by optimizing your resources: human and financial
- □ We:
  - Participate to congresses on your behalf: Bio EUROPE & USA Congresses, EuroPLX, PharmaVenue, IPLS, BePharma LATAM and others etc...
  - Provide pre-analyzed and prioritized collaboration opportunities
  - Summarize action plans, follow your rules
  - Create awareness about your specialties & development programs
  - Broadcast newsletters and info and webinars

#### EXPERTISE, COMPLIANCE, RESULTS





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### **AVEOM**<sub>®</sub> PHARMA - BD Services

Provide <u>experienced partnering services</u> to accelerate commercial growth of pharma companies around the world

Bus Development Services and Market Research targeting VALUED MEDICINES, INNOVATIONS and DIFFERENTIATED prescription drugs, orphans, paediatrics, repurposed drugs or niche opportunities using improved delivery systems

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## Why doing business with us

#### WE ARE A BD DEPARTMENT FOR HIRE

We offer:

- Organized and structured prospection, qualification services
- Immediate access to sound experience and global network: KNOW HOW & KNOW WHO!
- Call us to propel your growth Ve deliver results beyond expectations! We are more flexible and efficient than an internal dedicated department
  - Focus on priority projects
  - Improve P&L and ROI
  - Target prospection: therapeutic fields and specific markets

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### AVEOM. PHARMA - Team



Danielle LABRECHE President

#### Compliance, Expertise and Results

Bsc. Business School HEC Montreal - Canada

Danielle closed multi-million \$US deals with renowned US & European pharma companies. Her recognized insights capabilities, proven professional expertise & in-depth knowledge of integrated pharmaceutical organizations are her best assets at the Service of her clients: this includes Business Development, Pharma R&D, Affairs/Quality/Production, Marketing Access, Sales coupled with strong legal and financial backgrounds in a highly regulated industry.



Nicolas NOUGAROLIS Marketing & Innovation mgr

#### Market thinking to propel your business

Industrial Pharmacy Montpellier - France

As a consultant, Nicolas intensifies AVEOM's strategic thinking based on his recognized pharmaceutical insights and strong analytical skills of key market drivers : pharmaco-medico economics. Nicolas solidifies the team with market research, marketing plan, innovation process management and product launch capabilities. His vast experience in managing professional networks such as Key Opinion Leaders, groups of pharmacists, nurses and building and organizing competitive intelligence are valued assets to our client's success.

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### AVEOM. PHARMA - Team



#### Carine ALVES - Business Developer

**Master at ISG LYON in International Business** - Carine works for 1 year alongside Danielle and oversees the BD department. She manages any business query. She has proven abilities in business development and marketing. She is fluent in French, English, Portuguese, and Spanish.



#### Gabrielle RICHEZ - Business Developer

**Master at ESDES LYON in Management and Business Strategy** - Gabrielle has recently joined the Business Development team. Fluent in English, her responsibilities include participating in AVEOM's business development, identifying and accompanying prospects, and preparing and presenting market studies for our customers.



#### Manon VIGNARD - Executive Assistant

**Master at ISG LYON in Project Management** - Manon supports the executives and the team in all aspects. She takes care of customer relationship and accounting duties, coordinates congress organization and travel arrangements, manages the office operations including contract reviews and signature process.

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### **AVEOM**<sub>®</sub>**PHARMA**

### Collaborate now for profitable growth



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https://www.linkedin.com/company/aveom-pharma



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